

SAFETY MOVEMENT CAMPAIGNS SWEEP ENTIRE MOTOR CAR REALM

AUTO DRIVER MUST EXERCISE CARE TO DWARF ACCIDENTS

Pedestrians Have Equal Rights on Streets With Autos.

GIVES SAFETY TALK

Many Victims Include Children Under Fifteen Years Old.

The extreme importance of the safety movement seems lately to have become far more universally recognized than ever before. In hundreds of communities safety drives either have been held, are being held or are being planned. For this reason two sections of "Safety Lessons for Automobile

Drivers" are here reprinted by courtesy of the National Safety Council.

No laws prohibit pedestrians from using the streets. In fact, pedestrians have equal rights on the streets with automobiles and other vehicles. Just because some pedestrians use the streets needlessly and incautiously, there is no excuse for the drivers of motor vehicles not taking every precaution to avoid injuring pedestrians. Pedestrians outnumber drivers by about 14 to 1, and if drivers as a rule become too careless, pedestrians can pass (or cause to be passed) laws that so restrict the use of motor vehicles that their efficient operation would no longer be possible. Drivers can think of many laws that if enacted and enforced could limit the movement of the pedestrian, but until such laws are passed we must remember that the law is usually on the side of the pedestrian.

Driver Must Use Care. Automobile drivers must be especially careful to avoid injuring pedestrians who cross the street at the middle of the block.

Many accidents happen at regular crossings. If pedestrians do not pay attention to your horn, remember that some people are deaf; while others are mentally deficient, and that hundreds of people are using the streets whose old age, youth,

infirmities, and physical defects would throw all the responsibility upon you.

Be especially careful when two or more people are crossing the streets together. Quite often before an approaching automobile one person may stop, or they may separate and go in opposite directions. Above all, do not unnecessarily or suddenly squawk your horn. Pedestrians may be easily frightened and temporarily "paralyzed."

Public Gets Nervous. Drivers should stop ten feet behind street cars which have stopped to load or unload passengers. People who have just alighted from a trolley car are sometimes bewildered and do not know which way to go. Give them plenty of time to get their bearings before attempting to pass them.

Regardless of who you think is at fault if your car injures or kills some other person you are usually held responsible. Juries are inclined to be sympathetic toward and favor the pedestrian.

Moreover, no matter who is to blame and in spite of large sums of money paid for "damages," the dead cannot be brought to life, nor could anything or anybody console you in case the one killed happened to be your wife, your child or someone else near and dear to you. Approximately 28 per cent of all

Liberty Moves to New Home



This inviting sales and service station, 2015 Fourteenth street, was recently opened by the Frye Motor Company, distributor for the Liberty Six. Mr. Kenneth L. Frye has an automobile experience which bids fair to place the Liberty car in the front ranks of local motordom.

persons killed by automobiles are children under 15 years of age. Many drivers are careful on congested business streets, but careless in residential and other districts where children are numerous.

In spite of the danger many children make the streets their playground, or in chasing each other or a ball they may suddenly dash into the street right in front of a moving vehicle.

Drivers should assume that every child on or near the street is going to dash suddenly in front of their cars. You cannot tell by looking at a child what it is going to do. You should, therefore, drive slowly and have absolute control of your car.

(a) Not only when children are playing in the street, but also when they are playing near the curb or on the sidewalk, drive slowly and have absolute control of your car.

(b) When passing schools or playgrounds.

(c) When approaching persons on bicycles, tricycles, roller skates, kiddie cars, etc.

(d) When approaching youngsters who are "hitching a ride" on the vehicle ahead.

(e) When passing ice wagons and street sprinklers.

Drivers should remember the following:

(a) Caution your own and other people's children about the dangers of the street.

(b) Do not allow anyone to ride on the running board, rear tire or bumper of your car.

(c) Persons on bicycles or roller skates or in carts should not be permitted to hitch on your car.

In many communities school children are being taught "Safety." Automobile drivers should co-operate in this good work and take every precaution to prevent accident to children.

Why Accidents Occur

The bureau of public roads urges the necessity of standardizing danger signs along the highways of every State in the Union. The recommendation is made for the consideration of highway officials, automobile organizations, municipal officials and others.

By standardization of all highway danger signs the department believes automobile accidents may be lessened. Deaths from automobile accidents have nearly doubled since 1915 and the rapid increase of such mishaps, it is felt, can be appreciably checked by the adoption of standard signs, easily read and distinctive, along American highways.

A tourist at present will see almost as many kinds of signs as there are States he visits.

SAYS LOWER FUEL FEATURES '22 CAR

Claims Consumption Is Reduced and Motor Runs Easier.

Ford cars are better today than they ever have been before.

Emphasizing the fact that fuel consumption of Ford cars is lower, and the engine is more efficient, local dealers say improvements in the springs and steering apparatus insure easier riding and driving qualities.

Ford pistons and connecting rods have been redesigned and are matched for weight before assembling into motors. This reduces vibration and gives the motor a quicker pick-up. The new pistons weigh three-quarters of a pound less than those formerly used. A highly polished crank-shaft bearing surface also reduces wear and added to the piston and connecting rod improvements, insures a smoother running and better balanced motor.

The new Ford carburetor gives increased acceleration. Though not radically different from the carburetor previously used, the new construction improves the all-around performance of the motor, giving it a quicker pick-up and a greater flexibility of action.

The wiring system has been completely redesigned, and while it costs more to install than the old system, is most efficient, proof of which is evidenced by the fact that it affords a fire insurance rate as low as the higher priced cars on the market.

Many other changes have been made. A sixteen-inch steering wheel is now standard equipment; Timken roller bearings are used in the front wheels; one-piece pressed steel running-board brackets insure body rigidity and eliminate vibration and body noises; a dash weather trough prevents rain from reaching coil terminals or dash wiring; the steering mechanism has also been improved, and the tools supplied to purchasers of Ford cars have also been improved in quality. Another important improvement in the truck chassis is the adoption of cord tires as standard equipment on the rear wheels.

The change made some time ago in the seating arrangement of the touring car has met with widespread approval.

Channel Rates Reduced For Motorists Abroad

The Automobile Association, of London, announces a considerable reduction in the rates for motor cars has been effected between England and the Continent as the result of representations made by the association. The new rates should be an incentive to the man of modern means taking advantage of the association's foreign touring facilities, especially as they coincide with the association's recent revision of customs deposits which call for only a moderate sum in cash and the balance by means of an approved bankers' indemnity. The revised rates apply between Dover and Calais and between Folkestone and Boulogne, and are now in effect.

Differentiation is made between the open touring or general utility car and the more expensive and luxurious with closed bodies.

ADDS 2 ASSOCIATE DEALERS TO THEIR EXPANDING CAR CO.

Demand for Automobile Explains Action, Says N. B. Chambers.

In a desire to better serve the people of Washington R. McReynolds and Sons, distributors in this territory for the Willys-Knight and Overland cars, have this week appointed two additional associate dealers. They are A. P. Payne, Clarendon, Va., and D. G. Luckett, 300 Eleventh street southeast. Mr. Luckett will open a show room by the middle of this month at 410 Eighth street southeast. With the addition of Payne and Luckett as associate dealers the McReynolds company now has what might be called four branch locations, the other two being John B. Saunders, 3214 Prospect avenue, and the Overland-Wheeler Company, 2415 Fourteenth street northwest. The necessity for associate dealers, according to N. B. Chambers, sales manager, is due to the unprecedented demand for Overland and Willys-Knight cars. When Mr. Chambers came to

Washington from Philadelphia to take the management for the Reynolds and Sons he immediately began the organization of a staff of experienced men. In his department there are now eight salesmen, all well known in the automobile trade in this city and vicinity.

One of the difficulties which Mr. Chambers experienced at first was in getting a sufficient number of cars to fill orders, the demand on the factory having been far in excess of capacity. At this time, however, cars are coming through with regularity and the company is able to fill orders with little delay.

Motor Cars Spread Education Motor cars and motor trucks are being used by many colleges for extension courses and for general purposes. Amherst, Dartmouth, Williams, Massachusetts Institute of Technology, University of Michigan, Cornell, Haverford, Vassar, Wellesley, Columbia and Johns Hopkins are among the institutions having motor transportation equipment.

First State Road Policy.

"In 1821, when Abraham Lincoln was a boy of 12, the people of Kentucky inaugurated the first State road building policy ever conceived in these United States," according to Edward S. Jordan, of the highway committee of the National Automobile Chamber of Commerce speaking recently at the University of Kentucky.

THE FRYE MOTOR CO.

DISTRIBUTOR

LIBERTY SIX and KLINE KAR

Announces

THE FORMAL OPENING

OF

A NEW SHOW ROOM

AND

SERVICE STATION

AT

2015 Fourteenth Street N. W.

TELEPHONE NORTH 4955

You are cordially invited to inspect a special display of exceptional motor cars and at the same time become acquainted with our service facilities.

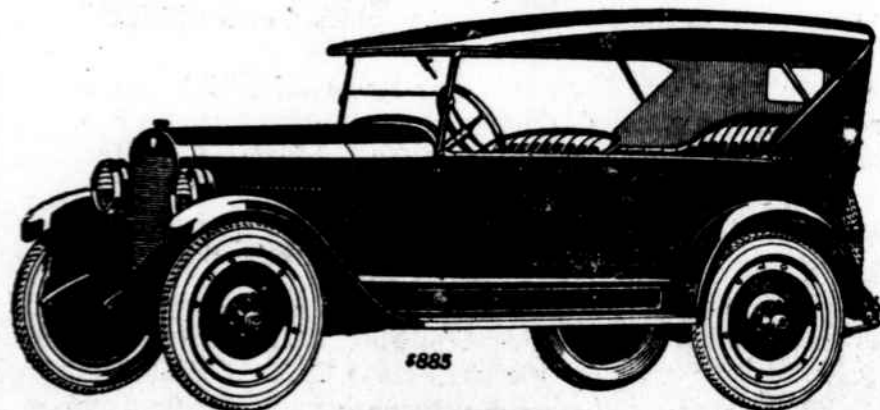
KENNETH L. FRYE.



The steadily increasing demand for the good Maxwell is definitely due to the recognition of its superb qualities and consistent performance.

Cord tires, non-skid front and rear; disc steel wheels, demountable at rim and at hub; drum type lamps; Aluminite lubrication; motor driven electric horn; moveable long springs; deep, wide, roomy seats; real leather upholstery in open cars, broadcloth in closed cars; open car side curtains open with doors; clutch and brake action, steering and gear shifting, remarkably easy; new type water-tight windshield. Prices P. O. B. Detroit, revenue tax to be added. Touring Car, \$885; Roadster, \$985; Coupe, \$1385; Sedan, \$1485

H. B. LEARY, JR.
1321-23 Fourteenth Street N. W.
Telephone Main 4105



The Good

MAXWELL

Announcing Formal Opening of the Luckett Motor Co.

410 Eighth St. S. E.

Monday Morning

The Luckett Motor Co., headed by D. G. Luckett, an Associate Dealer appointed by R. McReynolds & Sons, distributors in this territory for Willys-Knight and Overland Cars, will formally open for business Monday morning and will give special attention to the sale of

Overland Cars

William Meyers, an experienced automobile man, will be in charge under the direction of Mr. Luckett. A sales force thoroughly familiar with the Willys-Overland line, will be at your service with courteous attention. Time payments will be arranged for those desiring.

Don't Forget the Address
410 Eighth Street S. E.

RAY



Not a ticket to be punched - a Real Guarantee -

The RAY guarantee is not a card of introduction to the service man nor a program of engagements with him. It is a binding contract with you that assures continuous service from your RAY Battery.

Under the terms of this contract, you are protected for two years. If at any time within that period your RAY Battery fails to give service in your car, you get a new one that will function properly. Unless the battery is shattered in a wreck, there are no ifs nor ands about it. You get the new battery without question, without adjustments.

This contract begins to run when you receive the battery from any authorized Ray station. It is dated. It is signed. It has no conditions and no riders. It is a real guarantee.

Ask the dealer you know on this list to explain the Ray Unconditional Guarantee.

SERVICE STATIONS

WASHINGTON STATIONS.
Acme Battery Co., 1409 V St. N.W.
Akron Auto Supply Co., 522 7th St. S.W.
C. A. Anderson, 123 Penna. Ave. N.W.
Beltran Barker, 701 R. I. Ave. N.W.
Cole Bros., 630 Michigan Ave. N.E.
Chevy Chase Auto Supply, 5515 Conn. Ave. N.W.
Duplex Auto Supply, 4601 14th St. N.W.
Easton Auto Supply Co., 522 8th St. S.E.
Federal Auto Supply Co., 477 Penna. Ave. N.W.
M. R. Fraser, 457 E. Ave. S.E.
Highway Garage, 2106 R. I. Ave. N.E.
Home Service Garage, 645 Md. Ave. N.E.
Hines Auto Supply Co., 920 2d St. N.W.
Jewish Bros., 3605 M St. N.W.
H. B. Leary, 1321-23 14th St. N.W.
Maple Auto Supply Co., 3006 Sherman Ave.
Ninth Street Garage, 1324 9th St. N.W.
Piney Branch Garage, 6401 Georgia Ave.
Robert Palmer, 904 Barry Pl. N.W.
Slattery Motor Co., 598 G St. N.W.
L. B. Taylor, 1619 L St. N.W.

NEARBY VIRGINIA.
J. W. Anderson, Acetown.
W. H. Beane, Round Hill.
J. W. Birkett, Manassas.
Duncan's Garage, Alexandria.
Jones Motor Co., Fredericksburg.
Moore's Auto Supply, Cherrylee.
Penitentiary Auto Service, Clarendon.
Union Motor Co., Culpeper.
Watson Bros., Vienna.

NEARBY MARYLAND.
Monroe Baldwin, Collington.
C. L. Carroll, Norbeck.
Cob's Garage, Bladensburg.
Duval's Garage, Silver Hill.
Economy Auto Supply, Capitol Heights.
Gingell & Ginnell, Beltsville.
Mathews-Howard Implement Co., La. Pinta.
Sanbury's Garage, Forestville.
C. C. Waters & Sons, Gaithersburg.
Hunter Bros., Silver Spring.

RAY BATTERY SALES CO. OF THE POTOMAC
715 17th Street N. W. Phone Main 6507